

# Annual Report

## Letter from the Board Chair



Dear Friends and Supporters,

Thank you for all you do to help Environmental Advocates of New York continue our work protecting the air, land, water and communities of New York State. Your generosity has helped make New York State a national environmental leader.

2013 was a year marked by changes for us. We bid farewell to our longtime executive director Rob Moore in April, when he moved to NRDC's Chicago office. In the fall, we welcomed a new leader, Peter Iwanowicz, who began his career at Environmental Advocates a few decades ago. Throughout this leadership transition, our staff's focus never wavered, thanks to your support.

During 2013, Environmental Advocates continued to be engaged in a range of issues. We continued our efforts to steer the debate on fracking; our ongoing advocacy has slowed the rush to drill, and has enabled more study before policy is set on this key issue. Among other things, we persisted in our fight against climate change by both addressing carbon emissions and by encouraging more investment in solar energy, and we also championed legislation to empower parents and protect children from toxic chemicals in the products they use every day.

Our community of support grew across the state in 2013. We expanded our network of members and donors substantially, thanks to events, targeted outreach, social media and good old-fashioned word-of-mouth. Once again we also received a four-star rating from Charity Navigator, as recognition of our fiscal stewardship and effectiveness.

Your generous support made our work in 2013 possible. Gifts from supporters across the state enable us to take the long view on the complex challenges facing our environment and help us build a better future for tomorrow. Many of our supporters are listed on the next page in our list of donors.

On behalf of the Board of Directors and our staff, we thank you for your support and we look forward to continuing our work to make New York a cleaner, greener and safer place to live and work.

Thank you!

John Buttrick  
Chair, Board of Directors

## Looking Good. Doing Great.

Since 2010, when we began our partnership with Aveda, salons across New York and New England have raised more than \$120,000 to support our work. The salon owners, staff and clients believe passionately in giving back and protecting what we love about our natural resources, our communities and our health. Thanks to their generosity, we have trained grassroots advocates, helped to launch the state's electronic waste recycling program, and created media campaigns to protect our waters and communities from fracking.

In 2013, Aveda salons across Upstate New York raised more than \$22,000 to support our work fighting fracking and limiting plastic pollution. In 2014, our 30 salon partners surpassed themselves, raising more than \$26,500. This money will go to support our ongoing efforts to protect our waters and communities by enhancing understanding of our policy work.



Staff from Essentials Salon and Spa, Cheektowaga, NY



Models from "Trashion Show" hosted by Classical Concepts Salon, Saratoga Springs, NY

# Financial Report

	2013		2012	
	AUDITED	%	AUDITED	%
<b>REVENUES &amp; OTHER SUPPORT</b>				
Contributions	736,354	60.4	513,539	43.2
Foundation Grants	227,500	18.6	365,500	30.8
Special Events	240,585	19.7	288,876	24.3
Rental income	9,570	0.8	9,570	0.8
Interest/Dividend Income	2,305	0.2	4,168	0.4
Other Income	3,726	0.3	6,021	0.5
<b>Total Revenues &amp; Other Support</b>	<b>\$ 1,220,040</b>	<b>100.0</b>	<b>\$ 1,187,674</b>	<b>100.0</b>
<b>EXPENSES</b>				
<b>Programs</b>				
Air & Energy	325,210	26.9	273,724	22.5
Fiscal Policy	258,230	21.4	180,742	14.9
Water & Natural Resources	272,910	22.6	395,720	32.5
Lobbying	49,692	4.1	106,915	8.8
<b>Total Program Expenses</b>	<b>\$ 906,042</b>	<b>75.0</b>	<b>\$ 957,101</b>	<b>78.7</b>
<b>Support Services</b>				
Fundraising	45,676	3.8	51,915	4.3
Special Events	92,531	7.7	122,144	10.0
Administration	163,433	13.5	84,973	7.0
<b>Total Support Services Expenses</b>	<b>301,640</b>	<b>25.0</b>	<b>259,032</b>	<b>21.3</b>
<b>Total Expenses</b>	<b>\$ 1,207,682</b>	<b>100.0</b>	<b>\$ 1,216,133</b>	<b>100.0</b>
Unrealized investment losses/gains	4,005		7,180	
Change in Net Assets	16,363		(21,279)	
Net Assets, Beginning of Year	894,172		915,451	
<b>Net Assets, End of Year</b>	<b>\$ 910,535</b>		<b>\$ 894,172</b>	

## Board of Directors

### CHAIR

John Buttrick

### VICE CHAIRS

Robert Bourque  
Victoria Shaw

### SECRETARY

Robert Rachofsky

### TREASURER

Douglas Bateson

### MEMBERS OF THE BOARD

Richard Amper  
Carol Ash  
Cynthia Bing  
Blythe Danner  
Andrew H. Darrell  
Curtis Fisher (NWF)  
Irvine Flinn  
Eric Goldstein  
Michael Kink  
Lisa Anne Hamilton  
Kris Heinzelman  
Matthew MorrealeJ. Henry Neale, Jr.  
Gail S. Port  
Jeffrey Smith  
Lise Strickler  
Alexis Strongin  
E. Gail Suchman  
Edna Sussman  
James T. B. Tripp  
Charles Updike  
Michael Ward  
Charles Warren  
Lee Wasserman

### HONORARY DIRECTORS

Hamilton F. Kean  
Richard Ottinger  
Herbert Posner